

**IDAHO HEALTH INSURANCE EXCHANGE
DBA YOUR HEALTH IDAHO**

BOARD MARKETPLACE COMMITTEE CHARTER

The Marketplace Committee (“**Committee**”) is a committee of the board (“**Board**”) of the Idaho Health Insurance Exchange d/b/a Your Health Idaho (“**YHI**”), an independent body corporate and politic established under Chapter 61, Title 41 Idaho Code.

1. Purpose. The Committee is established to provide a positive customer experience by (i) assisting the Board with information and technology concerns related to YHI operations, including the Small Business Health Options Program, and (ii) assuring Idahoans receive the information, education opportunities and assistance to make informed decisions regarding their health insurance options.

2. Responsibilities.

2.1. Systems. The Committee shall oversee systems integrating eligibility and enrollment processes and functions, including consumer support services.

2.2. SHOP. The Committee shall oversee the operation of the Small Business Health Options Program.

2.3. Tribal Engagement. The Committee shall monitor and oversee engagement with federally recognized Tribes in Idaho.

2.4. Agents, Brokers, and Enrollment Counselors (Consumer Connectors). The Committee shall oversee and monitor engagement with the Consumer Connector community including periodic training, annual certification process and regular presentations to increase Consumer Connector effectiveness.

2.5. Communication. The Committee shall oversee YHI’s outreach and education programs, as well as media and advertising activities to ensure that YHI is providing sufficient opportunities for Idahoans to access information, educational materials, and assistance to make an informed decision when choosing their health insurance coverage.

2.6. Fiscal Responsibility. The Committee shall discharge its duties while balancing implementation, ongoing operating costs and long-term sustainability of systems and operations, as such policy is established by the Board.

2.7. Self-Evaluation. The Committee shall annually evaluate the Committee’s effectiveness and the effectiveness of this Charter. The Committee shall report to the Board on this self-evaluation and on any recommended amendments to this Charter.

2.8. Reporting. The Committee shall regularly report to the Board on Committee actions and significant Committee deliberations.

3. Delegation.

3.1. Subcommittees. The Committee may form and delegate authority to subcommittees of one or more members of the Committee.

4. Composition and Appointment.

4.1. Composition. Only Board members may serve on the Committee. The Committee shall be comprised of at least five (5) Board members.

4.2. Appointment. The Board Chair shall nominate candidates for election to the Committee by the Board. The Board Chair shall designate one of the Committee members as the Committee Chair. The Committee Chair shall designate one of the Committee members as the Vice-Chair.

4.3. Expertise. To the extent possible given the Board's composition, at least one member of the Committee should (i) have expertise in health insurance, marketing, and/or customer experience, (ii) be able to assess the success of YHI's activities in these areas, and (iii) evaluate future initiatives' effectiveness in helping YHI achieve its goals. If no member of the Committee possesses the requisite expertise, the Committee shall engage the assistance of an outside expert as needed to effectively fulfill the Committee's duties under this Charter.

4.4. Term. Without taking into account any terms served by a member or chair prior to the effective date of this amended charter, the Committee chair is elected for a four-year term. Committee members are elected for a three-year term and may be reappointed for two additional consecutive terms with the exception that no member shall hold the position of Chair for more than two consecutive terms. Committee members serve at the Board's pleasure, and the Board may remove Committee members at any time at the Board's discretion.

5. Meetings.

5.1. Frequency. The Committee will hold at least two regular meetings annually and shall meet more frequently as required to discharge the Committee's duties and responsibilities. The Committee Chair shall provide reasonable notice to the Committee members of the time and place of each meeting.

5.2. Quorum. A majority of Committee members constitutes a quorum of the Committee.

5.3. Open Meetings Law. The Committee shall comply with Idaho's open meetings law for all Committee meetings and, without limitation, shall post notices and agendas, deliberate, and keep minutes in accordance with the open meetings law. The Committee may, in compliance with the open meetings law, meet in executive session.

5.4. Virtual or Remote Participation. A Committee member is considered present at a meeting if the member participates using technology that allows all members participating in the meeting to listen and communicate with each other at the same time.

5.5. Audio Streaming. The Committee shall use reasonable efforts to televise or stream Committee meetings in video or audio format.